



BERINGER CAPITAL
ADVISES ONESTOP ON ITS SALE TO PATTISON OUTDOOR

April 20, 2011 (Toronto, On) - Beringer Capital is pleased to announce it has advised Onestop Media Group, a leading Digital Out-of-Home (DOOH) advertising company with a daily reach of over two million people across Canada, on its sale to Pattison Outdoor.

Onestop was founded in 2005 with the launch of a unique DOOH solution for the Toronto Transit Commission which utilizes their proprietary technology to allow commuters to receive real-time train arrival information and other emergency communications. Since then the company has expanded to operate across a diverse portfolio of network verticals that includes malls, retail stores, hotels, agencies, residential, and education. Onestop has continued its rapid expansion with the successful launch of two new network verticals in 2010 - residential and ad agency. The residential network has secured exclusive agreements with many of the country's largest property managers and developers which have given the Company access to over 800 buildings.

Its agency network has partnered with a leading marketing industry organization, the Canadian Media Directors' Council (CMDCC), and has signed agreements with dozens of top advertising agencies.

The Company's founders and management team have played a key role in developing the standards, marketplace awareness and credibility of the Canadian DOOH industry. The team consisting of Michael Girgis (President & CEO), Jake Neiman (EVP & CFO), and Ian Gadsby (CTO), will join Pattison Outdoor to manage the digital out-of-home division which will include Onestop Media Group.

A team from Beringer Capital, led by Perry Miele and Joe Prospero, served as the exclusive financial advisor to Onestop.



About Beringer Capital

Beringer Capital www.beringercapital.com is a leading independent investment and financial advisory firm based in Toronto, Canada, that focuses on the marketing services, communications and specialty media industry in North America. Beringer has made a number of private equity investments in the sector and also provides mergers and acquisitions and other advisory services to leading marketing services and media companies.

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